



Lighting Quality & Energy Efficiency



SPONSORSHIP OPPORTUNITIES

3 - 5
March
2016

Melbourne
Australia

International Commission on Illumination

Sponsorship and Exhibitor Opportunities

Melbourne and the National Committee of CIE Australia are delighted to be hosting CIE Melbourne 2016, which will provide a platform for technical interchange amongst professionals with a common interest and commitment to the Science and Art of Lighting. We are expecting in excess of 300 industry leaders to attend CIE Melbourne 2016.

CIE is dedicated to industry advancement worldwide through educational exchanges, with a goal and fundamental role to provide access to the vast resource of valid currently authenticated and trusted knowledge for questioning minds. The conference aims to provide attendees with updates, recent research results and knowledge to enable them to tackle the challenges ahead.

CIE realises that without the generous support of our industry partners, CIE Melbourne 2016 and other educational exchanges would not be possible. By sponsoring this important World Congress, you ensure that your organisation is in front of some of the most key influential decision makers in the field of Light and Lighting throughout the World. The event is designed to be dynamic and inspiring, including fantastic mix of workshops and presentations plus a variety of exhibits – all covering a wide spectrum of topics.

This significant event brings together a global gathering of world-renowned experts in the field of light and lighting who are all acknowledged leaders in their own fields. Supporting this important educational forum demonstrates our mutual commitment to the lighting industry and continuing professional development for members and associates to CIE Worldwide. In addition to directly promoting your brand and displaying your products, your involvement will give you the opportunity to communicate and network with key industry decision makers and early adopters of new technologies, software and services.

The exhibition runs alongside the conference and gives your company the opportunity to display your products and services to potential clients.

This prospectus outlines in general terms, the various ways which you and your organisation may wish to participate as a valued sponsor or exhibitor.

We look forward to personally meeting you at CIE 2016 Melbourne.

Kind regards



Dr Yoshi Ohno
CIE President



Tony Bergen
CIE Australia President

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

(Only 1 Platinum Sponsor Package available)

1 – 6 x 3metre exhibition stand. You will get 1st priority on positioning in the exhibition area

Your organisation can host a private lunch on 2 days of the conference (25 delegates maximum per lunch. Lunch and room is included in your package). This room will be allocated to your organisation for the duration of the conference allowing you to profile specific equipment you may wish to display. (Audio Visual Equipment will be at your expense)

You will have access to the names and positions of attending delegates in advance allowing you to choose who you wish to invite to your luncheon and possible off site dinner for further networking opportunities.

Breakfast meetings can also be organised but this will be at an added expense.

Other key benefits:

- Full page colour advertisement in the conference program
- Your logo will be prominently displayed on all conference material including but not limited to: Conference website, conference app, newsletters, conference program, conference signage.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions
- 2 Daily Broadcasts on the conference app
- 2 Complimentary A4 inserts into the delegate conference satchel
- 4 Complimentary Delegate Registrations and Conference Dinner Tickets
- The opportunity to purchase further Welcome Reception and Conference Dinner tickets at reduced prices
- The opportunity to host 2 tables at the Conference Dinner

AUD \$25,000

Any on-site representatives who are not attending the conference, i.e. booth workers only, will be charged at \$195 per person per day or \$545 for the 3 day duration. The Welcome Reception and Conference Dinner will be available to these people for an additional discounted charge.

Gold Package

(Only 3 Gold Packages Available)

1 – 3 x 3 metre exhibition stand. You will get priority on positioning in the exhibition area

You will have access to the names and positions of attending delegates in advance allowing you to choose who you wish to invite to your booth and possible off site dinner for further networking opportunities.

Breakfast meetings can also be organised but this will be at an added expense.

Other key benefits:

- Full page colour advertisement in the conference program
- Your logo will be prominently displayed on all conference material including but not limited to: Conference website, conference app, newsletters, conference program, conference signage.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions
- 1 daily broadcast on the conference app
- 2 Complimentary A4 inserts into the delegate conference satchel
- 3 Complimentary Delegate Registrations and Conference Dinner Tickets
- The opportunity to purchase further Welcome Reception and Conference Dinner tickets at reduced prices
- The opportunity to host 1 table at the Conference Dinner

AUD \$15,000

Any on-site representatives who are not attending the conference, i.e. booth workers only, will be charged at \$195 per person per day or \$545 for the 3 day duration. The Welcome Reception and Conference Dinner will be available to these people for an additional discounted charge.

Bronze Package

1 – 3 x 2.4 metre exhibition stand. Positioning in the exhibition area will be on a first come first served basis

Other key benefits:

- Your logo will be displayed on all conference material including but not limited to: Conference website, conference app, newsletters, conference program, conference signage.
- Your logo will also be displayed on the conference stage holding screen between sessions
- 1 Complimentary A4 insert into the delegate conference satchel
- 1 Complimentary Delegate Registration
- The opportunity to purchase further Welcome Reception and Conference Dinner tickets at reduced prices

AUD \$5,000

Any on-site representatives who are not attending the conference, i.e. booth workers only, will be charged at \$195 per person per day or \$545 for the 3 day duration. The Welcome Reception and Conference Dinner will be available to these people for an additional discounted charge.

Silver Package

(5 Silver Packages available)

1 – 3 x 2.4 metre exhibition stand. Positioning in the exhibition area will be on a first come first served basis

Invitation can be sent to delegates on your behalf to host a Breakfast meeting. This can be organised on your behalf, but the venue and food will be an added expense.

Other key benefits:

- Half page colour advertisement in the conference program
- Your logo will be prominently displayed on all conference material including but not limited to: Conference website, conference app, newsletters, conference program, conference signage.
- Your logo will also be prominently displayed on the conference stage holding screen between sessions
- 1 Complimentary A4 insert into the delegate conference satchel
- 2 Complimentary Delegate Registrations and Conference Dinner Tickets
- The opportunity to purchase further Welcome Reception and Conference Dinner tickets at reduced prices
- Your organisation can host 1 table at the Conference Dinner

AUD \$10,000

Any on-site representatives who are not attending the conference, i.e. booth workers only, will be charged at \$195 per person per day or \$545 for the 3 day duration. The Welcome Reception and Conference Dinner will be available to these people for an additional discounted charge.

Exhibitor Stand

1 – 3 x 2.4 Exhibition Stand. Your position in the exhibition will be allocated by request subject to availability.

- Your conference logo will be displayed on the conference website, conference program and other selected documents handed to delegates
- 1 Complimentary Delegate Registration
- The opportunity to purchase extra trade, Welcome Reception and Conference Dinner tickets at reduced prices

AUD \$4,000

Any on-site representatives who are not attending the conference, i.e. booth workers only, will be charged at \$195 per person per day or \$545 for the 3 day duration. The Welcome Reception and Conference Dinner will be available to these people for an additional discounted charge.

Additional Sponsorship Opportunities

Conference App

Exclusive Sponsorship

The conference app to exclusively sponsored by your organisation with your support and logo noted on every app page. Viewable by all delegates with every click!

AUD \$8,000

Delegate Satchels

Exclusive Sponsorship

- Your company logo printed in 1 colour on the satchel next to the conference logo and Conference title
- 1 half page colour advertisement in the conference brochure
- 1 complimentary A4 insert into the delegate satchel

AUD \$5,000

Advertising opportunities

In the conference program and brochure

- Full page - \$3,000
- Half page - \$1,500
- Quarter page - \$750
- Back cover Full Page - \$3,500
- Inside Front Cover - \$3,500
- Inside back cover - \$3,250

AUD \$750 - \$3,500

USB Sticks

Your organisation's logo prominently displayed on the conference USB stick which will be distributed to all attendees.

AUD \$5,000

Lanyards

Your organisation's logo prominently displayed on the conference lanyard or you can supply your own current company name badge lanyards to the conference organisers.

AUD \$3,000

Conference Dinner Sponsorship

There is one official dinner for delegates of CIE 2016 Melbourne. The sponsoring company may liaise with the conference organisers regarding theming and entertainment for the event.

Benefits Include:

- Branding of the Evening and its associated theming; i.e. menus etc.
- Two (2) tickets to the event
- Opportunity for a short presentation (5 mins)
- Present promotional materials / gifts to each attendee
- Opportunity to organise party entertainment. This will be at an additional cost to the Sponsor. The Conference Organiser is also pleased to make these arrangements on your behalf
- Host two tables with pre invited guests selected for your table
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program

Note: All Conference Dinner theming, entertainment and promotional materials / gifts are subject to approval by the Conference Local Organising Committee.

AUD \$6,000

Welcome Party Sponsorship

The Conference Welcome Reception, is being held at the iconic 'Bobby Mcgees' www.bobbymcgees.com.au a famous Melbourne Landmark that takes you back to a time of Bobby Sox and the Roxy.

Benefits Include:

- Branding of the Welcome Reception and its associated theming; i.e. menus etc.

- Two (2) tickets to the event
- Opportunity for a short presentation (5 mins)
- Present promotional materials / gifts to each attendee
- Opportunity to organise party entertainment. This will be at an additional cost to the Sponsor. The Conference Organiser is also pleased to make these arrangements on your behalf
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program.

Note: All Welcome Reception theming, entertainment and promotional materials / gifts are subject to approval by the Conference Local Organising Committee.

AUD \$4,500

Lunch Sponsorship

Lunch breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Companies have the opportunity to naming rights for a selected lunch break for one or each day of the Conference.

Your Benefits Include:

- Naming rights to the lunch
- Company signage within the catering area – to be provided by your organisation
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Option to provide self-branded napkins and aprons (to be provided by sponsor).

Note: Branding is subject to approval from the Local Organising Committee.

AUD \$4,500

Morning and Afternoon Tea Sponsorship

Morning tea/coffee breaks will be provided each day of the Conference.

These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments.

Your company will have the opportunity to naming rights of the Morning and/or afternoon tea break for a selected day of the Conference.

Benefits Include:

- Naming rights to your selected morning and/or afternoon tea break during the Conference
- Company signage within the catering area for that selected break (to be supplied by your organisation)
- Acknowledgment on the Conference website
- Acknowledgment in the Conference Final Program
- Option to provide self-branded napkins and aprons (to be provided by sponsor).

Note: Branding is subject to approval from the Local Organising Committee.

AUD \$1,500

CIE Division Meetings Sponsorship

Maximum of 1 sponsor per day

7th, 8th and 9th of March (Mon, Tues, Wed)

Following the Conference there will be three days of CIE Division Meetings consisting of Annual Division Meetings for CIE Divisions 2, 4 and 5 and Technical Committee Meetings for CIE Divisions 1, 2, 4 and 5. Sponsorship of these prestigious meetings is being offered in a 1 day, 2 day or 3 day format and is inclusive of the following:

- Your banners (Max of 4) prominently displayed at all breaks
- Your logos on the conference room screens during all breaks
- The opportunity to make a 3 minute address to delegates during lunch
- Your logo prominently displayed on all literature relating to the CIE Division Meetings
- The opportunity to welcome people attending the CIE Division Meeting Cocktail Party

Monday - \$3,500

Tuesday or Wednesday - \$3,000

3 Day Sponsorship - \$8,500

Other sponsorship opportunities are available and the conference secretariat would happy to tailor make a package to suit your specific needs and budget.

Booking Form

Sponsorship & Exhibition

Company Name	<input type="text"/>			
Contact Name	<input type="text"/>		Position	<input type="text"/>
Postal Address	<input type="text"/>			
	<input type="text"/>			
City	State	Postcode		
Telephone	()	Fax ()	Mobile	
Email	<input type="text"/>			

Exhibition Bookings

Please confirm your Exhibition below. All prices are Australian Dollars.

Exhibitor \$4,000 per booth. Number of booths required **Exhibition Total Amount** \$

Sponsorship Bookings

Please confirm your Sponsorship selection below (please tick). All prices are Australian Dollars.

<input type="checkbox"/> Platinum Sponsor - \$25,000	<input type="checkbox"/> USB Sticks - \$5,000
<input type="checkbox"/> Gold Package - \$15,000	<input type="checkbox"/> Lanyards - \$3,000
<input type="checkbox"/> Silver Package - \$10,000	<input type="checkbox"/> Conference Dinner Sponsorship - \$6,000
<input type="checkbox"/> Bronze Package - \$5,000	<input type="checkbox"/> Welcome Party Sponsorship - \$4,500
<input type="checkbox"/> Conference App- \$8,000	<input type="checkbox"/> Lunch Sponsorship - \$4,500
<input type="checkbox"/> Delegate Satchel- \$5,000	<input type="checkbox"/> Morning and Afternoon Tea Sponsorship - \$1,500
<input type="checkbox"/> Advertising	<input type="checkbox"/> CIE Division Meetings Sponsorship
<input type="checkbox"/> Full page - \$3,000	<input type="checkbox"/> Monday - \$3,500
<input type="checkbox"/> Half page - \$1,500	<input type="checkbox"/> Tuesday or Wednesday - \$3,000
<input type="checkbox"/> Quarter page - \$750	<input type="checkbox"/> 3 Day Sponsorship - \$8,500
<input type="checkbox"/> Back cover Full Page - \$3,500	
<input type="checkbox"/> Inside Front Cover - \$3,500	
<input type="checkbox"/> Inside back cover - \$3,250	
Sponsorship Total Amount \$ <input type="text"/>	

Payment Details

Please select a payment option below.

A 50% deposit is required to secure your Sponsorship/Exhibition Booking. Final Payment MUST be made before 1st Feb 2016.

Cheque /EFT - Please forward a tax invoice.
Make cheque out to Hi Events Pty Ltd and post to: HI Events, 27 Sweetapple Place, Manly West Qld 4179, Australia.

Online Transfer - Please forward a tax invoice

Master card* VISA* AMEX* Diners Club* **TOTAL AMOUNT PAYABLE** \$

Card Number Expiry Date (MM/YYYY)

Full Name on Card

Signature Date

* Credit card surcharges: 2% surcharge applies to all VISA & MasterCard transactions and 4.1% surcharge applies to all AMEX & Diners Transactions.
Please note credit card charges will appear as "HI Events Pty Ltd" on your statement.

Cancellation Policy: Notice of cancellations should be received in writing and address to HI Events by email to events@hievents.com.au prior to the Conference commencing. If a confirmed Exhibitor or Sponsor cancels before 1st February 2016 a 50% cancellation fee will apply. No refunds will be issued to Exhibitors or Sponsors after 1st February 2016. An Exhibitor/Sponsorship trade kit, detailing information regarding the Conference and exhibition will be sent prior to the Conference.

I agree to the cancellation policy and accept all of its conditions.

Name Company

Signed Date

Please fax or email this form to HI Events Pty Ltd Tel: +61 7 3348 2548
Manly West Qld 4179 Fax: +61 7 3348 2426
Australia Email: events@hievents.com.au

All bookings are allocated on a first come, first served basis. In order to reserve your exhibition booth contact HI Events.



Conference Organisers

HI Events Pty Ltd

Manly West Qld 4179

Australia

Email: events@hievents.com.au

Phone: + 61 7 3348 2548

Fax: + 61 7 3348 2426

www.melbourne2016.cie.co.at